

BOARD OF DIRECTORS

June 7, 2007

Semester Report (Part 2)

CHMR-FM & MUN Varsity Athletics

Submitted By Bob Earle, CHMR-FM News Director

Varsity athletics – 2007 – 2008

Beginning in September, we will be broadcasting MUN Seahawks Soccer and Basketball games. The technical logistics are currently being worked out by our Technical Director, Craig Peterman, and Randy Dodge of Computing and Communications. Below is a tentative schedule as well as the minutes to a meeting that I had with Michelle Healey, Director of Athletics and Lynn Taylor, Co-ordinator of Varsity Athletics, as well as the two volunteers who will provide play-by-play and colour commentary, Nick Hounsell and Chris Reid.

Soccer

Saturday, Sept.15 th 2007 – Women	Dal @ MUN	1pm
Sunday, Sept.16 th 2007 – Men	Dal @ MUN	1pm
Saturday, Oct.13 th 2007 – Women	SMU @ MUN	1pm
Sunday, Oct. 14 th 2007 – Men	SMU @ MUN	1pm
Saturday, Oct. 27 th 2007 – Women	Acadia @ MUN	1pm
Sunday, Oct. 28 th 2007 – Men	Acadia @ MUN	3pm

Basketball

Saturday, Nov.10 th 2007 – Women	CBU @ MUN	6pm
Sunday, Nov. 11 th 2007 – Men	CBU @ MUN	1pm
Saturday, Nov.24 th 2007 – Men	SMU @ MUN	8pm
Sunday, Nov.25 th 2007 – Women	SMU @ MUN	11am
Saturday, Jan.26 th 2008 – Women	UNB @ MUN	6pm
Sunday, Jan.27 th 2008 – Men	UNB @ MUN	3pm
Saturday, Feb.16 th 2008 – Men	Acadia @ MUN	8pm
Sunday, Feb.17 th 2008 – Women	Acadia @ MUN	1pm
Friday, Feb. 22 nd 2008 – Women	STFX @ MUN	6pm
Saturday, Feb.23 rd 2008 – Men	STFX @ MUN	3pm

Respectfully submitted,

Bob Earle
News Director
CHMR-FM



Memorial University Athletics

CHMR & Memorial Athletics Meeting Notes

June 6th, 2007

General Broadcast Notes

- One broadcast per weekend covering Soccer and Basketball
- Even split of broadcasts between Men's and Women's games

Set-up Requirements

- King George V Field – broadcast through the phone lines on the upper level of the Club House
- Field House – broadcast through laptops
 - Media table and chairs will be set-up similar to CIS set-up
 - Phone jacks will be available from this table
- CHMR has signage that can be placed in front of the media table. CHMR will bring it with them to the broadcasted games.
- Media Kits (or the best version of such available) of visiting teams will be provided to CHMR prior to games.

Promotion of Broadcast

- CHMR will develop a tagline that Athletics will use on all marketing material – posters, Telegram Ads, etc
- Athletics will inquire with other AUS schools about reciprocal feeds
- CHMR will be inserted into game day programs
- CHMR will have the opportunity to develop a ¼ page leaflet for marketing the station for insertion into the Nov 10/11 programs and the Jan 26/27 programs
- Broadcasts can be heard online through Winamp or Real Audio

Additional Projects

- Interviews with Athletes of the Week
 - Lynn will contact Athletes of the Week to inform them that they will be contacted by CHMR for an interview. CHMR and the athletes can arrange a time for either pre-recording interviews or live interviews.
- Interviews with players and coaches

- Coaches and players are used to pre-game interviews and can be easily arranged
- Coaches can be reached early in the week for comments about the upcoming weekend
- Interviews with Athletes in Swimming, Volleyball, Wrestling, Cross Country can be done to ensure promotion of all sports

A thought from Athletics post-meeting

- To give volleyball some extra exposure during home weekends, could live interviews be done at home games on courtside?